JOIN THE CITGO® FAMILY TODAY

AND GET UP TO $70,000 IN GAS AND IMAGE UPDATES FOR A FRESH NEW LOOK!



We're excited to share a limited-time opportunity to instantly add appeal and value to your station. As a business owner, you're faced with many important decisions that affect your bottom line, including finding a gasoline partner you can trust. Allow us to help make that decision easier by offering you two more reasons that your business will be Good to Go with CITGO.

PROGRAM QUALIFICATIONS

- Only locations in the CITGO designated markets are eligible
- Eligible location signs a minimum of 60 months' branded fuel supply agreement
- Complete CITGO branding by **June** 30, 2027
- Current CITGO-branded locations do not qualify for this incentive
- Visit GoingCITGO.com to learn more

IMAGE UPDATES MATERIAL COSTS

- Signage: CITGO Main ID and LED price signs
- Canopy: Eyebrow lighting, CITGO channel letters and Trimark, ACM or vinyl decals and Triform vinyl decals
- Dispensers: Valances, pump skirts, product ID/octane code decals, brushed aluminum risers (e.g., aluminum cladding for Wayne Ovation pumps, decals for all others) and pole-mounted flag IDs
- Paint: White under-deck canopy primer/paint and gray paint for canopy/MID poles and bollards
- Costs associated with installation of all branding elements listed
- Up to a maximum of $50,000 amortized over 60 months

FIRST LOAD FREE REIMBURSEMENT PROCESS

- Fuel supplier submits BOL and fuel invoice to CITGO
- Fuel supplier rebates location owner
- Max of $20,000 reimbursed

READY TO GO CITGO?

Call us at 1-800-423-8434 option 1 or email us at brndmktg@CITGO.com

*Offer of receiving up to $20,000 off of a location's first TOP TIER+™ CITGO TriCLEAN® gasoline purchase and up to $50,000 for Branding material/updates ("Offer") is only available to approved locations in the CITGO designated markets and are not currently branded CITGO. Offer only available to a location operator ("Operator") who executes a CITGO-branded fuel supply agreement with a CITGO distributor ("Supplier") for at least 60 months and completes CITGO branding by **June 30 2027**. CITGO reserves the right to reject any location and/or Operator for any reason. Once approved by CITGO, Operator must submit a copy of the BOL and invoice for its first purchased load of TOP TIER+ CITGO TriCLEAN gasoline to Operator's Supplier to redeem offer. Supplier then submits applicable reimbursement form to CITGO. CITGO will reimburse the amount of the BOL/invoice to Operator's Supplier, up to a maximum of $20,000. Operator's Supplier rebates the amount to Operator. Up to $50,000 in funds for Branding material/ updates subject to compliance with terms of the CITGO Illuminate Reimage Program. Other terms and conditions apply; see an authorized CITGO representative for more details. CITGO reserves the right to discontinue this Offer at any time without notice.